


ELKO CONVENTION & VISITORS AUTHORITY
MARKETING COMMITTEE MEETING
ELKO CONVENTION CENTER
WEDNESDAY, OCTOBER 13, 2010 – 8:00 AM

AGENDA

1. Meeting called to order by Committee Chairman, Connie Campbell.
2. Roll call of Marketing Committee members – **Non-Action Item**
3. Public Comment Period- **Non-Action Item**
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
4. Approval of the August 18, 2010 Marketing Committee Minutes - **Action Item**
5. Discussion and possible approval of a request from the Outlaw Broncs for \$2,500 in marketing support funding for the Outlaw Broncs New Years Eve rodeo and dance – **Action Item**
6. Discussion and possible approval of a request from the Nevada Quarter Horse Association for \$3,000 in marketing support funding for upcoming events – **Action Item**
7. Report on ECVA Activities and Room Tax Revenue; Don Newman- **Non-Action Item**
8. Status Report of Convention/ Tourism Events; Tom Lester - **Non-Action Item**
9. Status Report of the Marketing efforts and programs; Juli Nelson - **Non-Action Item.**
10. Status Report of the Events, Jen Stotts – **Non-Action Item**
11. Discussion of new ideas, referrals or suggestions from committee members- **Non-Action Item**
12. The next meeting is scheduled for December 8, 2010, 8:00AM – **Action Item**
13. Adjourn



Don Newman, Executive Director ECVA