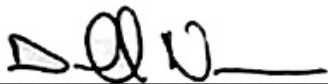


ELKO CONVENTION & VISITORS AUTHORITY  
MARKETING COMMITTEE MEETING  
ELKO CONVENTION CENTER  
WEDNESDAY, JUNE 16, 2010 – 8:00 AM

**AGENDA**

1. Meeting called to order by Committee Chairman, Connie Campbell.
2. Roll call of Marketing Committee members – **Non-Action Item**
3. Public Comment Period- **Non-Action Item**  
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
4. Approval of the April 14, 2010 Marketing Committee Minutes - **Action Item**
5. Discussion and possible approval of a request from the Elko Euzkaldunak Club for \$5,000 in marketing support funding for the 47<sup>th</sup> Annual National Basque Festival – **Action Item**
6. Discussion and possible approval of a request from the SF 10 Organizing Committee/EAA 1135 for \$1,000 in marketing support funding for Sky Fair 2010 – **Action Item**
7. Recap and discussion of the Elko Mining Expo, Jen Stotts, Administration/Event Coordinator – **Non- Action item**
8. Report on ECVA Activities and Room Tax Revenue; Don Newman, Executive Director - **Non-Action Item**
9. Status Report of Convention/ Tourism Events; Tom Lester - **Non-Action Item**
10. Status Report of Marketing and Events Programs; Don Newman - **Non-Action Item.**
11. Discussion of new ideas, referrals or suggestions from committee members- **Non-Action Item**
12. The next meeting is scheduled for August 11, 2010, 8:00AM – **Action Item**
13. Adjourn



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Don Newman, Executive Director ECVA