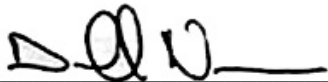


ELKO CONVENTION & VISITORS AUTHORITY
MARKETING COMMITTEE MEETING
ELKO CONVENTION CENTER
WEDNESDAY, FEBRUARY 10, 2010 – 8:00 AM

AGENDA

1. Meeting called to order by Committee Chairman, Connie Campbell.
2. Roll call of Marketing Committee members – **Non-Action Item**
3. Public Comment Period- **Non-Action Item**
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
4. Introduction and discussion of the 2010 Category and Member revisions to the ECVA Marketing Committee – **Action Item**
5. Approval of the December 9, 2009 Marketing Committee Minutes - **Action Item**
6. Discussion and possible approval of a request from the Nevada Quarter Horse Association for \$3,000 marketing support funding for the 2010 NQHA Silver State Circuit - **Action Item**
7. Discussion and possible approval of a request from Ruby Mountain Hot Air, Inc. for \$2,500 marketing support funding for the 2010 Ruby Mountain Balloon Festival – **Action Item**
8. Discussion and review of the 2009/2010 Marketing Fund budget and discussion of the 2010/2011 Marketing Fund budget preparation – **Non – Action item**
9. Report on ECVA Activities and Room Tax Revenue & Occupancy Reports; Don Newman, Executive Director - **Non-Action Item**
10. Status Report of Convention/ Tourism Events; Tom Lester - **Non-Action Item**
11. Status Report of Marketing and Events Programs; Cathie Horn - **Non-Action Item.**
12. Discussion of new ideas, referrals or suggestions from committee members- **Non-Action Item**
13. The next meeting is scheduled for April 14, 2010, 8:00AM – **Action Item**
14. Adjourn



Don Newman, Executive Director ECVA