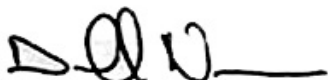


ELKO CONVENTION & VISITORS AUTHORITY  
MARKETING COMMITTEE MEETING  
ELKO CONVENTION CENTER  
WEDNESDAY, AUGUST 11, 2010 – 8:00 AM  
**AGENDA**

1. Meeting called to order by Committee Chairman, Connie Campbell.
2. Roll call of Marketing Committee members – **Non-Action Item**
3. Public Comment Period- **Non-Action Item**  
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
4. Approval of the June 16, 2010 Marketing Committee Minutes - **Action Item**
5. Discussion and possible approval of a request from the Northeastern Nevada Museum for \$500 in marketing support funding for the Great Basin Western Art Foundation – **Action Item**
6. Discussion and possible approval of a request from the Northeastern Nevada Museum for \$1000 in marketing support funding to purchase (4) banners to market/advertise the different aspect's of the museum collection – **Action Item**
7. Update regarding the ECVA Board approval of a request for \$5,000 marketing support funding for the 2010 Northwest Region AQHA Challenge Championships to be held during the Elko County Fair – **Non-Action Item**
8. Discussion and possible revision to the ECVA Marketing Committee for a replacement for John Collett/Outfitters and Guides category - **Action item**
9. Report on ECVA Activities and Room Tax Revenue; Don Newman- **Non-Action Item**
10. Status Report of Convention/ Tourism Events; Tom Lester - **Non-Action Item**
11. Status Report of the Marketing efforts and programs; Juli Nelson - **Non-Action Item.**
12. Status Report of the Events, Jen Stotts – **Non-Action Item**
13. Discussion of new ideas, referrals or suggestions from committee members- **Non-Action Item**
14. The next meeting is scheduled for October 13, 2010, 8:00AM – **Action Item**
15. Adjourn



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Don Newman, Executive Director ECVA