



**2012 Elko Mining Expo**  
**Advertising**  
**Opportunities**  
**June 4-8, 2012**



**Elko Convention & Visitors Authority**

700 Moren Way • Elko, NV 89801 • (775) 738-4091 • (800) 248-3556

[WWW.ExploreElko.com](http://WWW.ExploreElko.com)



# 2012 Elko Mining Expo

## Outdoor Advertising Opportunities



<b>Display Location</b>	<b>South Facing</b>
<b>Unit Number</b>	<b>#1 &amp; #2</b>
<b>Product Type</b>	<b>Banner</b>
<b>Display Area</b>	<b>5'<sub>H</sub> x 25'<sub>w</sub></b>
<b>Display Rate</b>	<b>\$250 per space</b>

Display rate does not include the cost of the banner. For assistance in producing a banner, contact Juli Nelson at (800) 248-3556 or [juli@elkocva.com](mailto:juli@elkocva.com)



# 2012 Elko Mining Expo

## Outdoor Advertising Opportunities



<b>Display Location</b>	<b>South Facing</b>
<b>Unit Number</b>	<b>#3</b>
<b>Product Type</b>	<b>Banner</b>
<b>Display Area</b>	<b>5'<sub>H</sub> x 18'<sub>W</sub></b>
<b>Display Rate</b>	<b>\$250 for space</b>

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# 2012 Elko Mining Expo

## Outdoor Advertising Opportunities



<b>Display Location</b>	<b>East Facing</b>
<b>Unit Number</b>	<b>#4 &amp; #5</b>
<b>Product Type</b>	<b>Banner</b>
<b>Display Area</b>	<b>5'<sub>H</sub> X 18' W</b>
<b>Display Rate</b>	<b>\$250 per space</b>

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# 2012 Elko Mining Expo

## Outdoor Advertising Opportunities



<b>Display Location</b>	<b>East Facing</b>
<b>Unit Number</b>	<b>#6, #7, #8, #9, #10</b>
<b>Product Type</b>	<b>Banner</b>
<b>Display Area</b>	<b>12' H x 10' W</b>
<b>Display Rate</b>	<b>\$250 per space</b>

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# 2012 Elko Mining Expo

## Outdoor Advertising Opportunities



<b>Display Location</b>	<b>North Facing</b>
<b>Unit Number</b>	#11, #12, #13, #14, #15, #16
<b>Product Type</b>	<b>Banner</b>
<b>Display Area</b>	6 @ 5' <sub>H</sub> x 20' <sub>W</sub>
<b>Display Rate</b>	<b>\$250 per space</b>

Display rate does not include the cost of the banner. For assistance in producing a banner, contact Jull Nelson at (800) 248-3556 or [jull@elkocva.com](mailto:jull@elkocva.com)



# 2012 Elko Mining Expo

## Outdoor Advertising Opportunities



<b>Display Location</b>	<b>West Facing</b>
<b>Unit Number</b>	<b>#26</b>
<b>Product Type</b>	<b>Banner</b>
<b>Display Area</b>	<b>20'w x 25'h</b>
<b>Display Rate</b>	<b>\$300 for space</b>
<p>Display rate does not include the cost of the banner. For assistance in producing a banner, contact Jull Nelson at (800) 248-3556 or <a href="mailto:jull@elkocva.com">jull@elkocva.com</a></p>	



# 2012 Elko Mining Expo

## Outdoor Advertising Opportunities



**ONLY 4 spaces left!**

<b>Display Location</b>	<b>10 Locations on property</b>
<b>Unit Number</b>	
<b>Product Type</b>	<b>Banner</b>
<b>Display Area</b>	<b>10 @ 5'H x 3'W</b>
<b>Display Rate</b>	<b>\$250 per space</b>

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# 2012 Elko Mining Expo

## Outdoor Advertising Opportunities



Display Location	Fence Line
Unit Number	
Product Type	Banner
Display Area	10 @ 4 ft x 8'w
Display Rate	\$75 per space

Display rate does not include the cost of the banner. For assistance in producing a banner, contact Juli Nelson at (800) 248-3556 or [juli@elkocva.com](mailto:juli@elkocva.com)



# 2012 Elko Mining Expo

## Program Book Advertising Opportunities



Inside Front & Back	\$950
Full	\$800
1/2H	\$400
1/2V	\$400
1/4	\$200
1/8	\$150



Inside Front & Back Cover  
7"(w) x 9.5"(h)  
1/4" bleed on all sides

- Full**  
7.5"(w) x 9.5"(h)
- 1/2H**  
7.5"(w) x 3.65"(h)
- 1/2V**  
3.65"(w) x 9.5"(h)
- 1/4**  
3.65"(w) x 4.65"(h)
- 1/8**  
3.65"(w) x 2"(h)

**See page 11 for actual ad sizes**

For assistance in placing your ad in the 2012 Elko Mining Expo Program Book, contact Juli Nelson at (800) 248-3556 or [juli@elkocva.com](mailto:juli@elkocva.com)

**Full Page: 7.5 (w) x 9.5 (h)**

**Front & Back Inside Cover**

**Bleed: (7 (w) x 9 (h)-1/4" on all sides**

**1/4: 3.65 (w) x 4.65 (h)**

**1/2 V: 3.65 (w) x 9.5 (h)**

**1/2 H: 7.5 (w) x 3.65 (h)**

**1/8 H: 3.65 (w) x 2 (h)**