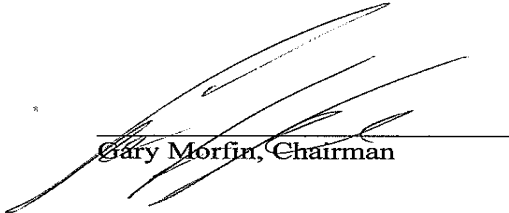


ELKO CONVENTION & VISITORS AUTHORITY
REGULAR BOARD MEETING
TUESDAY AUGUST 24, 2010
ELKO CONVENTION CENTER
CEDAR ROOM, 8:30 A.M.
AGENDA

1. Roll call
2. Call to order and Pledge of Allegiance
3. **Public Comments- Non- Action Item**
Pursuant to N.R.S 241.020, 2(c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
4. Approval of minutes from the Regular Board meeting of July 27, 2010 – **Action Item**
5. **OLD BUSINESS:**
 - 5A-0824-10 Presentation to the ATV Jamboree Board members and guides in recognition of the 2010 ATV Jamboree and the professional and precautionary safety measures put in place for the event - **Non – Action Item**
6. **NEW BUSINESS:**
 - 6A-0824-10 Discussion and possible approval of a request from the Northeastern Nevada Museum for \$500 marketing support funding for the Great Basin Western Art Foundation as approved by the ECVA Marketing Committee - **Action Item**
 - 6B-0824-10 Discussion and possible approval of a request from the Northeastern Nevada Museum for \$1000 in marketing support funding, as approved by the ECVA Marketing Committee, to purchase (4) banners to market/advertise the different aspects of the museum’s collection – **Action Item**
 - 6C-0824-10 Discussion and possible approval to offset the anticipated shortage from the airport debt room tax funds with the facility expansion fund balance for the \$25,000 payment to the Fire Science Academy – **Action Item**
 - 6D-0824-10 Discussion and possible approval to hire a consultant to support the current sales efforts and work to develop new opportunities on behalf of the ECVA - **Action Item**
7. **STAFF REPORTS:**
 - 7A-0824-10 Comptroller’s Report/Approval of the July expenditures and all matters related to – **Action Item**
 - 7B-0824-10 Convention & Tourism Report - **Non-Action Item**
 - 7C-0824-10 Marketing & Events Report - **Non-Action Item**
 - 7D-0824-10 Administrative Report - **Non - Action Item**
8. Board Comments – **Non- Action Item**
9. Adjournment
The Chairman and/or Vice Chairman reserve the right;
 1. To change the order of agenda items; and
 2. Recess the meeting and continue at another specific date and time.



Gary Morfin, Chairman

