

**ELKO CONVENTION & VISITORS AUTHORITY
REGULAR BOARD MEETING
TUESDAY, OCTOBER 24, 2017
ELKO CONVENTION CENTER
CEDAR ROOM 8:30 A.M.
MINUTES**

1. Roll call

ECVA Board Members Present: Matt McCarty
Delmo Andreozzi
Barry Bhakta

ECVA Staff Present: Don Newman, Executive Director
Susan Paprocki, Comptroller
Juli Nelson, Marketing Coordinator
Erin Myers, Events Coordinator
Tom Lester, Tourism & Convention Manager
Steve Wehde, Facility Manager
Amber Merz, Administrative Assistant

Visitors Doris Toothman
Marianne Mckown

2. Call to order and Pledge of Allegiance

Board Chairman, Mr. Matt McCarty, called the meeting to order at 8:34 am.

3. Public Comments- Non- Action Item

Pursuant to N.R.S 241.020, 2(c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

None at this time

4. Approval of minutes from the Board meeting of September 26, 2017 – Action Item (public comment)

Mr. Delmo Andreozzi made a motion to approve the minutes from the Board Meeting of September 26, 2017. Mr. Barry Bhakta seconded the motion. Motion passed unanimously.

Mr. Matt McCarty stated that he would need to excuse himself after the Comptrollers report today as he has another obligation.

5. NEW BUSINESS:

5A-1024-17 Discussion and possible approval to update the ECVA Marketing Committee membership as approved by the ECVA Marketing Committee – **Action Item (public comment)**

Mr. Newman stated that we need to make some changes to the Marketing Committee. He stated that Mr. Troy Edler took a new position a while back and was traveling from Salt Lake for the meetings as he was still handling business in the Elko area. He has since relocated to Cedar City and will no longer be able to take part in the meetings. Next, Katie Aiken is no longer with the Western Folklife Center and Don Westfall has taken a leave of absence from the Museum. Mr. Newman brought this up for discussion at the last Marketing meeting and Mr. Andreozzi had suggested that Ken and Alene with Ruby Radio should be moved from Public at Large into the Media position that Mr. Elder held and the open space in Public at Large be filled by a nonprofit. The Western Folklife Centers new Director, Kristen Windbigler, would like to take Katie's place on the Committee and Lauren Roovaart, the museums new Director, would like to attend in Dons place. Mr. Newman then reached out to Kerry Aguirre at Terrace at Ruby View, Elko Senior & Active Lifestyle Center and she stated that she would be happy to be a part of the Committee.

Further discussion took place.

Mr. Delmo Andreozzi made a motion to approve the updated ECVA Marketing Committee Members as approved by the ECVA Marketing Committee, Mr. Barry Bhakta seconded the motion. Motion passed unanimously.

5B-1024-17 Discussion and possible approval of the 2017 ECVA Festival of Trees Charity Partners and all matters related to – **Action Item (public comment)**

Marianne Mckown introduced herself and stated that she is here to represent the Committee Against Domestic Violence (CADV)/ Harbor House. She explained that their building is turning 20 next year and in need of some maintenance. If they were to be selected to be a Charity Partner for the Festival of Trees this year they would like to use the funds to help improve the children's play area. Mrs. Mckown then explained that one of the ways to help children who have witnessed domestic violence cope with and overcome the trauma is to give them a safe environment where they can play and enjoy being a kid. She stated that this is why she feels that CADV would greatly benefit from being selected as a Charity Partner, their children's play area needs some love as it has seen a lot of wear and tear over the last 20 years.

Mr. Andreozzi stated that he understands that staffing the facility must be very difficult as they have to be discreet and cautious as to who they allow into the facility. He then asked how this affect things like volunteer laborers or repair workers. He asked if they are able to save costs by bringing in inmates to do labor around the facility.

Mrs. Mckown stated that all employees and volunteers must pass a background check to be allowed on site and that any outside worker coming in are evaluated on a case by case basis and must sign a confidentiality agreement but that they cannot use inmates.

Mr. McCarty thanked Mrs. Mckown for presenting and then stated that he wants to thank all applicants this year as they are all worthy causes. He then stated that he wants to emphasize that if one organization doesn't get picked it is not because the Board does not support their cause or doesn't think they are worthy.

Further discussion took place.

Mr. Andreozzi stated that he appreciates the staff's picks and likes their choices. He stated that the only change he would like to discuss is switching out UNRs Heart and Shield program for FISH as Heart and Shield receives regular grant funding. He stated that FISH moved to the top for him because they have only received funding one time in the past.

Mrs. Myers explained to the Board that Heart and Shield cannot apply for the same grant funding again in the future and it has run out.

Further discussion took place.

Mr. Delmo Andreozzi made a motion to support Committee Against Domestic Violence (CADV)/Harbor House, Friends in Service Helping (FISH), Northeastern Nevada Special Advocates for Elderly/(SAFE), Special Olympics and United Cerebral Palsy/(UCP) for the 2017 Festival of Trees Charity Partners. Mr. Barry Bhakta seconded the motion. Motion passed unanimously.

Marianne thanked the Board of Directors and ECVA Staff for their support of CADV.

Mr. McCarty thanked staff the time they put into research and selection of Partners.

6. OLD BUSINESS:

7. STAFF REPORTS:

7A-1024-17 Comptroller's Report/Approval of the September expenditures and all matters related to
– **Action Item (Public Comment)**

Mrs. Paprocki stated that Room Tax for August 2017 wasn't received until October and was as follows, the General Fund for August 2017 received \$75,678.23, in August of 2016 General Fund received \$61,989.84. This is an increase of 22.08%.

Marketing fund for August 2017 received \$55,762.91 and in August of 2016 Marketing Fund received \$45,675.99, this is also an increase of 22.08%.

Ad Valorem received in September was for August of 2017 and was in the amount of \$93,414.32, in August of 2016 Ad Valorem was \$93,255.58. This is an increase of .17%. Total claims for the month of September 2017 were in the amount of \$229,633.16.

Mr. Delmo Andreozzi made a motion to approve the September 2017 Claims in the amount of \$229,633.16. Mr. Barry Bhakta seconded the motion. Motion passed unanimously.

Mr. McCarty stated that he feels we need to adjourn the meeting now as he must leave and we will no longer have a quorum. Staff can of course continue with informal discussion of their reports for Mr. Bhakta and Mr. Andreozzi.

**ECVA staff read through and discussed their reports off the record after the meeting adjourned.*

7B-1024-17 Convention & Tourism Report - **Non-Action Item**

7C-1024-17 Marketing Report - **Non-Action Item**

7D-1024-17 Events Report - **Non-Action Item**

7E-1024-17 Facilities Report - **Non-Action Item**

7F-1024-17 Administrative Report – **Non-Action Item**

8. Public Comments – Non-Action Item

None at this time.

9. Board Comments – Non-Action Item

Mr. McCarty stated that anyone who know of a Nevada Senior who is planning to attend a college in state should encourage them to research and apply for the Nevada Promise Scholarship.

10. Adjournment:

Meeting adjourned at 9:36 am.

The Chairman and/or Vice Chairman reserve the right;

1. To change the order of agenda items; and
2. Recess the meeting and continue at another specific date and time.



Matt McCarty - Chairman