

**ELKO CONVENTION & VISITORS AUTHORITY
REGULAR BOARD MEETING
TUESDAY, MAY 22, 2018
ELKO CONVENTION CENTER
CEDAR ROOM 8:30 A.M.
MINUTES**

1. Roll call

ECVA Board Members Present: Matt McCarty
Dave Zornes
Delmo Andreozzi
Barry Bhakta

ECVA Staff Present: Don Newman, Executive Director
Juli Nelson, Marketing Coordinator
Susan Paprocki, Comptroller
Amber Merz, Administrative Assistant
Erin Myers, Events Coordinator

Visitors Doris Toothman

2. Call to order and Pledge of Allegiance

Board Chairman, Mr. Matt McCarty, called the meeting to order at 8:34 am and stated that all Board Members were present except for Mr. Reece Keener

3. Public Comments- Non- Action Item

Pursuant to N.R.S 241.020, 2(c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

Mrs. Doris Toothman stated that she came to Choraliers performance last night and a lot of people were complaining about how hot it was in the auditorium.

Mr. Newman thanked her for informing him and stated that he will make note of it that they will be sure to check the thermostat more regularly during performances.

4. Approval of minutes from the Board meeting of April 24, 2018 – Action Item (public comment)

Mr. Dave Zornes made a motion to approve the minutes from the Board Meeting of April 24, 2018, Mr. Barry Bhakta seconded the motion. Motion passed unanimously.

5. NEW BUSINESS:

5A-0522-18 Public Hearing as required by the State of Nevada Department of Taxation for the review and possible approval of the 2018/2019 tentative budget as the 2018/2019 ECVA Final Budget – **Action Item**

Mrs. Susan Paprocki stated that they all had gone over the tentative budget together previously and that she had received a letter from the state approving the tentative budget. She explained that there have been not changes made since then. She has reviewed things and it is possibly tracking even better which would mean we would end up with an even larger ending fund balance expected.

Mr. Delmo Andreozzi made a motion to approve the approval of the 2018/2019 tentative budget as the 2018/2019 ECVA Final Budget. Mr. Dave Zornes seconded the motion. Motion passed unanimously.

6. OLD BUSINESS:

7. STAFF REPORTS:

7A-0522-18 Comptroller's Report/Approval of the April expenditures and all matters related to – **Action Item (Public Comment)**

Mrs. Susan Paprocki stated that Room Tax proceeds for March was received on April 30th. March 2018 general fund room tax received \$30,842.04 compared to March 2017 when general fund received \$35,396.98 this is a decrease of 12.87 %. March 2018 marketing fund room tax received \$22,725.71; in March 2017 marketing fund room tax received \$26,081.98, also a decrease of 12.87%. Year to date General and Marketing fund Room Tax is up 4.82%. Ad valorem received in April for the month of March 2018 was in the amount of \$44,996.21, compared to March 2017s \$66,954.34 this is a decrease of 32.8%. Year to date Ad Valorem is still up 4.67%. Mrs. Paprocki then stated that total claims for April 2018 were in the amount of \$228,010.34, and that there were no claims for Print n'Copy.

Mr. Delmo Andreozzi made a motion to approve total claims for April 2018 in the amount of \$228,010.34. Mr. Barry Bhakta seconded the motion. Motion passed unanimously.

Further discussion took place.

7B-0522-18 Convention & Tourism Report - **Non-Action Item**

Mr. Don Newman stated that Mr. Lester is on his way to Denver for IPW. He believes he has almost 28 appointments with tour operators set up. Mr. Newman stated that we hosted the Latin American FAM Tour as well as a few others in the past month and those all went great. He then passed around a German publication and stated that it contained an article on Elko that was probably valued at over \$30,000. He explained that it was written by a couple who came to Elko to visit and had a wonderful time. Mr. Newman stated that the ECVA would not have been able to afford to pay for that kind of advertising.

Further discussion took place.

7C-0522-18 Marketing Report - **Non-Action Item**

Mrs. Nelson stated that she has stayed very busy working on sponsorships and the program book for the Mining Expo. She stated that she has one golf sponsorship left, the closest to the pin- women's, so if anyone is interested in sponsoring it let her know. She then stated that the program book deadline is coming up this week so she will be finishing that up and submitting everything to the publisher.

Further discussion took place.

7D-0522-18 Events Report - **Non-Action Item**

Mrs. Erin Myers stated that United Rentals is the power sponsor this year, Shell Oil is sponsoring the Opening Reception and Redpath is sponsoring the golf shirts. She stated that Juli has secured most of the sponsorships for golf and that the Golf Tournament sold out the first day it opened. She stated that there will be a lot more large equipment on display this year. Mrs. Myers then stated that she is starting to work on Safety Olympiad. Newmont Phoenix is the hosting mine this year and the registration packets will be out soon.

Mr. Newman stated that the Mine Expo is turning into a smaller version of the Vegas Mine Expo with all of the large equipment that is being brought in this year. He explained that we have a company (Leihbehr) that will be bringing in a D10 Dozer. He explained that this is the largest dozer ever made and they are bringing in the only one in the State.

Further discussion took place.

7E-0522-18 Facilities Report - **Non-Action Item**

Mr. Newman stated that Steve was out sick all last week and yesterday and today to move. He stated that we brought back Mario, the same temp that we have used for the Expo in previous years, to work the show this year and we will bring in some more help soon.

Further discussion took place.

7F-0522-18 Administrative Report – **Non-Action Item**

Mr. Newman stated that we will be putting the new carpet in the office around the 2nd week of June. He stated that the new RV themed Billboards with Saunders are up. The electronic reader board is having problems again but YESCO is working to get that repaired right now and it should be up and running soon. He stated that the "In Your Backyard Campaign" is running in Boise and will start running in Reno soon, Tom will probably show it at the next meeting. NVJDC workers will be here over the weekend pulling weeds for free in order to get in their community service hours. Mr. Newman then went over his reports with the board.

Further discussion took place.

8. Public Comments – **Non-Action Item**

None at this time.

9. Board Comments – **Non-Action Item**

Mr. Dave Zornes stated that he feels it should be interesting this year with all of the new companies coming to Elko.

Mr. Don Newman explained that in the past the ECVA rotated between the Red Lion and Stockmens for the Opening Reception banquet. Then they decided to move to the Flying Fish, but since they lost that venue they have moved back to Red Lion. He feels like it would be a good idea to look at rotating between Red Lion and Stockmens again.

Further discussion took place.

10. Adjournment:

Meeting adjourned at 9:26 am.

The Chairman and/or Vice Chairman reserve the right;

1. To change the order of agenda items; and
2. Recess the meeting and continue at another specific date and time.



Matt McCarty - Chairman