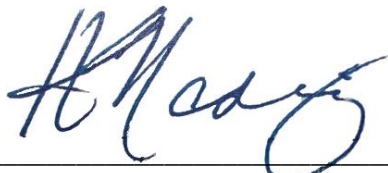


**ELKO CONVENTION & VISITORS AUTHORITY
MARKETING COMMITTEE MEETING
ELKO CONVENTION CENTER
CEDAR ROOM
WEDNESDAY, FEBRUARY 12, 2020
8:30 AM
AGENDA**

The Chair reserves the right to: change the order of agenda items, combine two or more agenda items for consideration, remove or delay discussion on an item, and/or recess the meeting and continue at another specific date and time.

1. Meeting called to order by Marketing Committee Chair Chip Stone.
2. Public Comment Period- **Non-Action Item**
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
3. Approval of the December 11, 2019 Marketing Committee Minutes. - **For Possible Action (Public Comment)**
4. Presentation, discussion and possible recommendation of approval of marketing funds for the Jake Eary Memorial Rodeo in the amount of \$2,600.00. - **For Possible Action (Public Comment)**
5. Presentation, discussion and possible recommendation of approval of marketing funds to V-L Rodeo Productions in the amount of \$2,000.00. - **For Possible Action (Public Comment)**
6. Presentation, discussion and possible recommendation of approval of marketing funds for The Silver State Stampede in the amount of \$5,000.00. - **For Possible Action (Public Comment)**
7. Review, discussion and recommendation of Marketing Committee membership for the 2020/2021 term. -**For Possible Action (Public Comment)**
8. Review and possible approval of Marketing Committee meeting schedule for 2020. -**For Possible Action (Public Comment)**
9. Review and discussion of ECVA Marketing, Event, Convention & Tourism, Operational Activities and room tax reports. - **Non-Action Item.**
10. Updates, referrals and suggestions from committee members - **Non - Action Item**
11. Public Comment Period – **Non-Action Item**
12. Adjourn



Katie Neddenriep, Executive Director ECVA