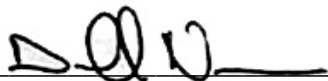


**ELKO CONVENTION & VISITORS AUTHORITY  
MARKETING COMMITTEE MEETING  
ELKO CONVENTION CENTER-SAGE LOUNGE  
WEDNESDAY, FEBRUARY 10, 2016 – 8:00AM  
AGENDA**

1. Meeting called to order by Marketing Committee Chairman, Delmo Andreozzi.
2. Public Comment Period- **Non-Action Item**  
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
3. Approval of the December 09, 2015 Marketing Committee Minutes - **Action Item (public comment)**
4. Review of the 2016 Marketing Committee members as approved by the ECVA Board of Directors – **Non-Action Item**
5. Presentation, discussion and possible approval of a request for marketing support funds from the Ruby Mountain Relay in the amount of **\$2500.00 – Action Item (public comment)**
6. Presentation, discussion and possible approval of a request for marketing support funds from the Jake Eary Memorial Rodeo in the amount of **\$1750.00 – Action Item (public comment)**
7. Presentation, discussion and possible approval of a request for marketing support funds from the Elko Downtown Business Association in the amount of **\$1000.00 – Action Item (public comment)**
8. Presentation, discussion and possible approval of a request for marketing support funds from the Spring Creek Association in the amount of **\$3500.00 – Action Item (public comment)**
9. Status Report of Convention/ Tourism Activities; Tom Lester -**Non- Action Item**
10. Status Report of the Marketing activities; Juli Nelson - **Non-Action Item.**
11. Status Report of the ECVA Events, Kandiss Fallowfield – **Non-Action Item**
12. Report on ECVA Activities and Room Tax Revenue; Don Newman - **Non – Action Item**
13. Discussion of new ideas, referrals or suggestions from committee members - **Non - Action Item**
14. Public Comment Period – **Non-Action Item**



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Don Newman, Executive Director ECVA