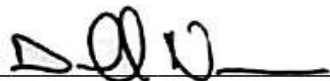


ELKO CONVENTION & VISITORS AUTHORITY
MARKETING COMMITTEE MEETING
ELKO CONFERENCE CENTER
LOBBY
WEDNESDAY, FEBRUARY 14, 2018
8:00AM
AGENDA

1. Meeting called to order by Marketing Committee Chairman, Delmo Andreozzi.
2. Public Comment Period- **Non-Action Item**
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
3. Approval of the October 11, 2017 Marketing Committee Minutes - **Action Item (public comment)**
4. Discussion regarding the 2018 ECVA Marketing Committee members for the term year February 1, 2018– January 31, 2019 – **Non- Action Item**
5. Presentation, discussion and possible approval of a request for marketing support funds from the Jake Eary Memorial Rodeo in the amount of **\$2000.00 – Action Item (public comment)**
6. Presentation, discussion and possible approval of a request for marketing support funds from the NQHA in the amount of **\$5000.00 – Action Item (public comment)**
7. Status Report of Convention/ Tourism Activities; Tom Lester -**Non- Action Item**
8. Status Report of the Marketing activities; Juli Nelson - **Non-Action Item.**
9. Status Report of the ECVA Events; Erin Myers – **Non-Action Item**
10. Report on ECVA Activities and Room Tax Revenue; Don Newman - **Non – Action Item**
11. Discussion of new ideas, referrals or suggestions from committee members - **Non - Action Item**
12. Public Comment Period – **Non-Action Item**
13. Adjourn



Don Newman, Executive Director ECVA