

**ELKO CONVENTION & VISITORS AUTHORITY
SPECIAL SESSION BOARD WORKSHOP
FRIDAY, NOVEMBER 15 AND SATURDAY, NOVEMBER 16, 2019
GREAT BASIN COLLEGE FOUNDATION OFFICE
1025 CHILTON CIRCLE, ELKO, NEVADA
NOVEMBER 15, 2019 AT 1:00 PM AND NOVEMBER 16 AT 9AM (ALL TIMES PST)
MINUTES**

Items 1-3 and 5-7 will be conducted each day.

1. Roll call

ECVA Board Members Present: Matt McCarty
Delmo Andreozzi
Dave Zornes
Toni Jewell
Chip Stone

ECVA Staff Present: Steve Wehde, Facility Manager
Amber Merz, Administrative Assistant

Visitors Bernardo Sandoval, Glennon & Sandoval

2. Call to order and Pledge of Allegiance

Chairman of the Board, Mr. Matt McCarty, called the meeting to order at 8:33 am and stated that the full Board was present today. He explained that ECVA Executive Director, Mrs. Katie Neddenriep, was in California for DMA West and that the ECVA's new Comptroller Mrs. Cheryl Garcia had a family emergency they were not able to be here.

3. Public Comments – Non- Action Item

Pursuant to N.R.S 241.020, 2(c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

None at this time.

4. NEW BUSINESS:

Strategic Planning Workshop Day 1: Discussion may be held, but **this is a Non-Action item** for voting purposes.

- Review of the Strategic Planning Process: Goals and Objectives of Strategic Planning
- Review of Past & Current ECVA Strategic Planning Efforts
- Development of core values, strategic mission statement and strategic vision statement
- Review of results of target market analysis
- Review and revision of S.W.O.T. Analysis for the ECVA

Strategic Planning Workshop Day 2: Discussion may be held, but **this is a Non-Action item** for voting purposes.

- Review of day 1
- Completion of development of core values, strategic mission statement and strategic vision statement
- Review of goals and objectives
- Development of strategic goals and objectives and implementation measures
- Identification of next steps and actions to be presented for possible adoption at future Board meeting

5. Public Comments – **Non-Action Item**

None at this time.

6. Board Comments – **Non-Action Item**

None at this time.

7. **Adjournment:**

Meeting adjourned at 8:47 am.

The Chairman and/or Vice Chairman reserve the right;

1. To change the order of agenda items; and
2. Recess the meeting and continue at another specific date and time.



Matt McCarty- Chairman