

Elko Convention & Visitors Authority
Lodging Committee Meeting
Ledgestone Hotel
2585 East Jennings Way, Elko, NV 89801
Wednesday, September 25, 2019 at 6:00 PM
AGENDA

The Chair reserves the right to: change the order of agenda items, combine two or more agenda items for consideration, remove or delay discussion on an item, and/or recess the meeting and continue at another specific date and time.

1. **Welcome & Introductions**; Toni Jewell, Chairwoman
2. **Public Comments** – Non-Action Item
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
3. Approval of Minutes from July 24, 2019 meeting – **Action Item (public comment)**
4. Review and discussion of ECVA Marketing, Event, Convention & Tourism and Administrative/Operational Activities and Room Tax reports - **Non-Action Item**
5. Discussion of lodging related opportunities or issues – **Non-Action Item**
6. Discussion of opportunities for further partnership between the ECVA and lodging partners to enhance and develop marketing and tourism efforts – **Non-Action Item**

This time will be devoted to collecting responses to the following questions:
 - What data would you be willing to share with the Elko Convention & Visitors Authority about your organization?
 - What markets/audiences should we be targeting to bring to the Elko area?
 - What information/data would you like captured in a visitor survey?
 - How can we improve the leads process?
7. Next Lodging Committee meetings:
 - **November 27, 2019 – Location: TBD**
 - **January 22, 2020 – Location: TBD**

8. **Adjourn**



Katie Neddenriep
Executive Director