

**Elko Convention & Visitors Authority
Lodging Committee Meeting
Stockmen's Casino & Ramada Hotel
Diamond Room
340 Commercial Street
Wednesday, January 22, 2020 at 6:00 PM
AGENDA**

The Chair reserves the right to: change the order of agenda items, combine two or more agenda items for consideration, remove or delay discussion on an item, and/or recess the meeting and continue at another specific date and time.

1. **Welcome & Introductions**; Toni Jewell, Chairwoman
2. **Public Comments** – Non-Action Item
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
3. Approval of Minutes from November 20, 2019 meeting – **Action Item (public comment)**
4. Review and discussion of ECVA Marketing, Event, Convention & Tourism and Administrative/Operational Activities and Room Tax reports - **Non-Action Item**
5. Review of the 2020 Marketing Calendar and Leads process – **Non-Action Item**
6. Discussion of opportunities for further partnership between the ECVA and lodging partners to enhance and develop marketing and tourism efforts – **Non-Action Item**
7. 2020 Lodging Committee meeting calendar - **Non-Action Item**
8. **Adjourn**



Katie Neddenriep
Executive Director